

# Creative Digital Imaging with Photoshop

## Course Description:

This course provides students with an opportunity to familiarize themselves with the main issues concerning **digital image quality** and learn a wide range of **skills and techniques** of Photoshop –the worldwide imaging industry standard.

The practical exercises are designed to engage students' **creative input** while applying professional methodologies for the editing and manipulation of images for a different standard media types.

### *Course objectives*

- To create **original** digital images, exploring different genres and styles.
- To produce design layouts for hardcopy and web display.
- To make appropriate choices of **image resolution** parameters.
- To use different **input /output** devices confidently.
- To analyze and safely adjust colour and tone information.
- To select adequate file formats and compression methods.
- To integrate text with suitable font styles, sizes, and spacing.
- To understand colour reproduction and use colour spaces.
- To convert colour to mono/duo tone preserving quality.
- To build complex layered designs and photorealistic montage techniques using masks, channels and effects.
- To follow **professional practice and speed** up workflow.
- To evaluate requirements for a high quality professional appearance.

## Who Should Attend

This course is for anyone whose work or interests lay in the fields of Photography, Film, Media, Design, Fashion, and Applied/Digital Arts. Student must have some experience with computers before enrolling in this course, but no previous knowledge of Photoshop.

Previous Photoshop users will have the chance to develop further their creative image editing skills following methodical approaches, standard professional practice, and learn ways to speed up their production and improve image quality control.

The course begins with the very basics, but quickly moves to an intermediate and advanced level. Students are advised to practice at home/work on their own between sessions, to advance at higher speed and to enjoy the intensive and steeply learning curve of the course.

## Training Duration:

Creative Digital Imaging with Photoshop Course has a total of 24 hours, which are delivered in eight (8) sessions of two (3) hours.

**Training Cost:**

The total cost of the training includes both, the training and the training materials.

Course	Cost
Creative Digital Imaging with Photoshop	€ 98.00